



White Paper

Safety Performance: How much is it costing you?

Safety Performance: How much is it costing you?

By Brent Chertow and Karl Kelton

It's clear that progressive organizations value safety. They spend significant amounts of time and money attempting to ensure their health and safety objectives are understood and complied to.

What's not as clear to senior management is whether these investments are delivering their expected returns. Executives question:

- Why WSIB (in Ontario) premiums are growing to astronomical highs
- Why there's been a serious accident in their facility
- Why their safety performance erodes over time
- Why the regulatory authorities are applying pressure
- Why the firm's insurance company is getting anxious with their safety performance

KCB can answer these questions, and address the underlying root causes of safety performance. KCB is well versed in Risk Management as it relates to accident and injury risk, probability and most importantly prevention. We understand what it takes to make safety a part of the company's overall culture. We have significant expertise at designing and implementing safety performance improvement programs. We know how to link Health, Safety, and Environment goals to the company's overall strategic objectives. We know how to ensure the programs, and their results *stick*.

From amongst the myriad tools KCB is familiar with, we understand the systems, principles, and actions that really work that truly deliver significant safety results, not simply numbers that may "look good" but are ineffective and a waste of value.



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